

Introduction to Abbey Community Centre

For current and potential corporate partners, donors and volunteers

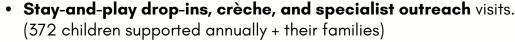
"The local community hub with a heart"

Abbey Community Centre in Kilburn is dedicated to helping all local residents live healthy and fulfilling lives. While open to all, we focus on assisting elderly individuals and families with children under 5 who are among the most vulnerable and disadvantaged in the country. We are a registered charity. All our activities are fully accessible and are either free or low-cost.



Volunteers from Starbucks made and distributed soup in our Warm Welcome Space.

What we do



- Community Activities Programme for all ages (712 active members): fitness sessions, socials, healthy cooking classes, digital inclusion initiatives, learning and creative groups
- Award-winning befriending scheme, Kilburn Good Neighbours: volunteer home-visits, providing companionship, emotional support and a vital safety net for over 65s (120 members).
- Our centre serves as a hub for **crucial information and advice.** We facilitate signposting and referrals, connecting individuals with external services to address specific challenges.
- 5-day-a-week **Warm Welcome Space** counteracts the harmful effects of fuel poverty (1100 individual beneficiaries annually).
- Weekly food parcels from Felix Project donations otherwise destined for landfill (828 parcels annually).
- Our centre provides numerous **volunteer opportunities**, helping individuals develop new skills, build confidence, and foster a sense of belonging and purpose. (3,803 volunteering hours annually)



Click <u>here</u> to find out more about our impact.

Abbey Community Centre, 172 Belsize Road, Kilburn London NW6 4BJ

T: 020 7624 8378 W: abbeycc-kilburn.org.uk
E: reception@abbeycc-kilburn.org.uk
Charity no. 295191 Ltd company: 2028600





Why support us?

Meet corporate social responsibility goals on a wide range of themes:

- Supporting long-established social infrastructure in a rapidly changing area of London
- Combating loneliness and <u>social isolation</u> especially for older people and families
- Ensuring local <u>children under 5</u> get the best start in life
- Provision of free activities for improved mental wellbeing and physical health
- Positive <u>environmental impact:</u> support projects such as our Recycle-art group (reuses plastic waste for arts-and-crafts sessions); our food-surplus cooking classes and community lunches, and beautiful community garden.

Make an impact and get connected locally

- Established in 1976, we are totally embedded in our community and are a <u>trusted local organisation</u> with a legacy of success.
- We work directly with our beneficiaries, with hundreds of people accessing our activities and building every single day.
- Our success is reflected in our <u>online publicity channels:</u> our monthly e-newsletter has **884** subscribers and Instagram **603** followers as of February 2025.
- Enhance your <u>visibility and reputation</u> across Camden and Brent.



Small but mighty: A little goes a long way

- Abbey Community Centre makes a difference to the lives of hundreds of people every year, yet our staff team consists of just twelve posts, mostly part-time. (7.7 FTE)
- We keep our running costs low through working in partnership, continually recruiting volunteers and thinking outside the box for ways to run projects as cheaply as possible.
- You can therefore be sure that your funds will go directly to our community. You can <u>sponsor specific activities</u> or events, and we can let you know exactly where your funds are spent.
- We can tailor your involvement with us to meet your needs and provide personalised reports about the impact of your donations. We can facilitate direct meetings and interviews with beneficiaries and there's very little bureaucracy involved.

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Volunteer opportunities: Fun, hands-on and for a great cause

- We are experienced in facilitating varied, social and impactful volunteering days for corporate groups who support us - perfect for <u>team-building and staff motivation</u>.
- Possible volunteer activities include working in our <u>community garden</u>; building/DIY; sorting/packing for our community food redistribution; <u>cooking</u> for Community Lunch, popup <u>Soup Kitchens</u> or other events; supporting delivery of <u>social/creative activities</u> or providing <u>Tech Buddy</u> support for our long-running digital inclusion project.
- Your staff will be able to <u>meet centre members</u>, see the impact of their work as it happens and definitely leave the centre with a smile on their faces.
- Some previous corporate visitors had so much fun that they decided to become regular volunteers with us after their volunteering day.







Ways to get involved

Businesses can support us by...

- <u>Donating funds</u> whether to sponsor specific events, activities or projects or towards our running and core costs.
- Donating their goods to the centre or <u>purchasing items</u> for us - such as phones for our digital inclusion project, gardening materials, kitchen equipment.
- Running their own <u>fundraising events</u> for us such as bake sales or carol singing; participating in running or other sponsored events.
- H<u>iring our community centre's rooms</u> for corporate events or staff away-days.

Get in touch with

bryony@abbeycc-kilburn.org.uk
to discuss ways we might work

together. We'd love to hear from you!

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